



# **SOCIAL MEDIA & PR MANAGEMENT**

WITH SHE DOES THIS

**A MODERN APPROACH  
TO DIGITAL  
MARKETING**

# THE DIFFERENCE

She Does This offers a holistic approach to digital, social media marketing and PR consulting by offering a range of specialised services.

Working closely with clients to increase brand awareness, She Does This has a collaborative touch and delivers real results.

## DEVELOPMENT & IMPLEMENTATION OF SOCIAL STRATEGY

- Defining target demographic
- Identifying appropriate social media platforms
- Social media posting schedule
- Content and language guide

## SOCIAL MEDIA & ONLINE COMMUNITY MANAGEMENT

Clients can rest easy knowing every facet of their social media is being taken care of. From content creation through to posting, to responding to customers online, She Does This takes care of it all.

## PR SERVICES

- Writing & distributing media releases
- Engaging media on behalf of client
- Event management
- Crisis management

## INFLUENCER OUTREACH

She Does This locates & engages the best influencers for your business at the best rate

## CONTENT CREATION

- Photography
- Videography

## **WHY SHE DOES THIS?**

Founder Jordy Lucas has a rich background in the entertainment/media industry and has almost a decade worth of knowledge and connections.

Have someone on your team who truly knows the industry.

- Guaranteed monthly coverage on online publication of She Does This and social media channels
- Have all your digital marketing needs fulfilled with one agency
- Customise your package to suit your needs

## **PRICE GUIDE**

The full package: \$1500 per month

Includes:

- 7 posts to your Instagram per week
- 5 posts to your Facebook per week
- Full community management & engagement
- Influencer outreach to increase brand awareness
- PR & media outreach to increase brand awareness

## PRICE GUIDE CONT.

Social media strategy session (1.5 hrs): \$250

Once off 4 hr content shoot + images/video: \$750

Occasional PR/Influencer outreach services: \$55p/h

Creation of media release/ kit & distribution: \$55p/h

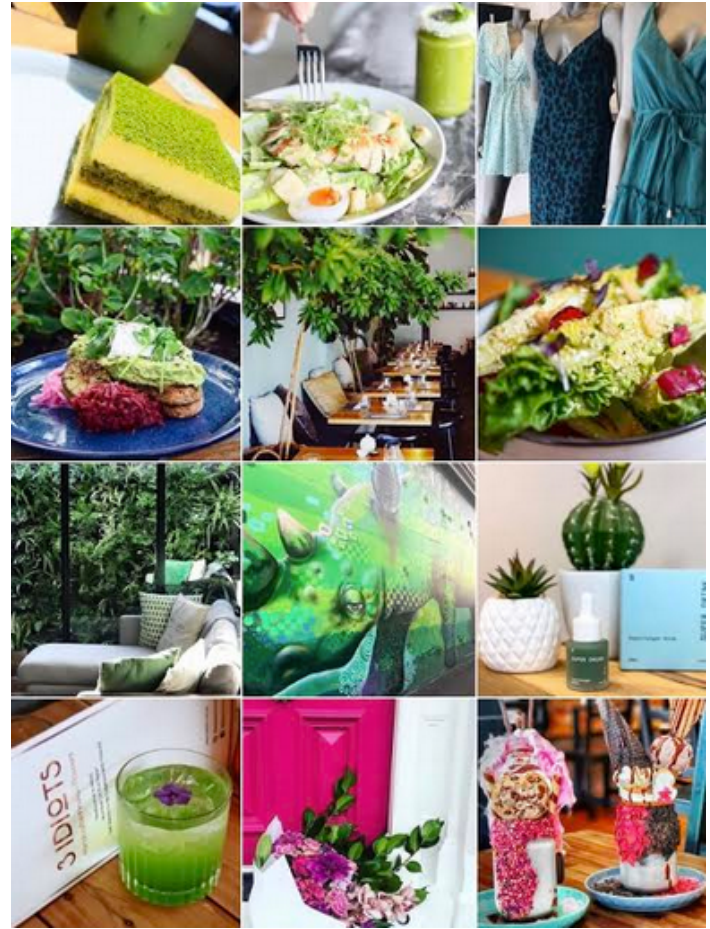
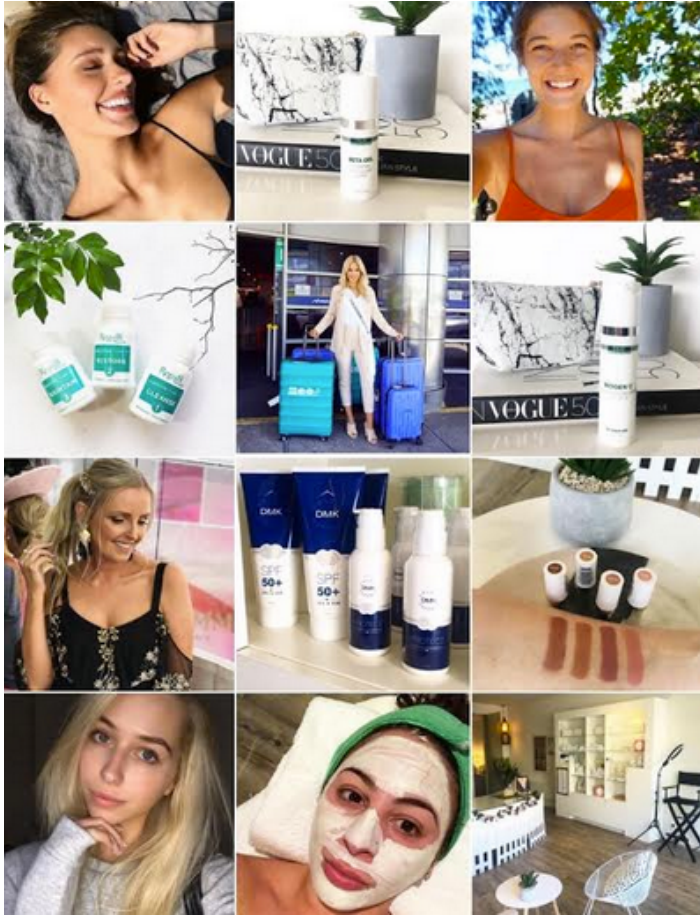
## OUR WORK

Client Instagram feeds





# SHE DOES THIS



INFLUENCER  
OUTREACH



HAPPY  
FRIYAY



ARE YOU  
SOCIAL  
MEDIA  
SAVVY?



FOR THE  
MODERN  
LADY BOSS



## SHE DOES THIS

She Does This has created photographic and video content for Loreal, Swarovski, YouFoodz, Red Balloon, Shaver Shop, Kodak and more.



## CONTACT

To book in a free consultation please email  
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